

We are looking to redesign our event flyer.

FORMAT: The new flyer design will have editable layers in PSD, InDesign or Illustrator so we can change the images and text for each new event.

Here’s what the previous version looked like. Example One:



Example Two:



Example Three:



We have a new photo that should be used.



SIZE: The new flyer should be landscape, 3:2 ratio with all import information within 1:1 ratio centered square.

Example of our flyer with landscape layout, but information and text fits inside 1:1 centered square.



FONT:
“Alexander Michael Gittens” in “TrajanPro” Font
Title of speech in “Bebas Neue” Font
Detail in clean Sans Serif Font (Please attach with final files)

DESIGN PROJECT DETAILS:

Here are the event details for the flyer design. Please keep in mind that all elements need to be in separate layers to adjust images and text for future events.

HEADLINE

(Do not put text in blue on logo)

Title: The Greatest Sale

Event Logo: “Signarama Logo” (please remove the text under the logo in file attached)

Speaker: Alexander Michael Gittens

DETAILS

Location: Thundering Waters Golf Club

(Use Logo from website rather than writing name of location: <https://www.thunderingwaters.com/>)

6000 Marineland Pkwy, Niagara Falls, Canada

Date: Friday, August 9th, 2019

Websites: alexandermichaelgittens.com | signarama.ca

DESIGN PROJECT NOTES

- Clean, professional design
- Modern, minimalist
- Can use grey bg from headshot photo as flyer bg
- Final files in Adobe PSD, AI, ID, and / or ILL formats

Thank you, we will provide feedback on all designs.

Good luck.